



IdeaFest + Engagement Highlights

09.21.2022



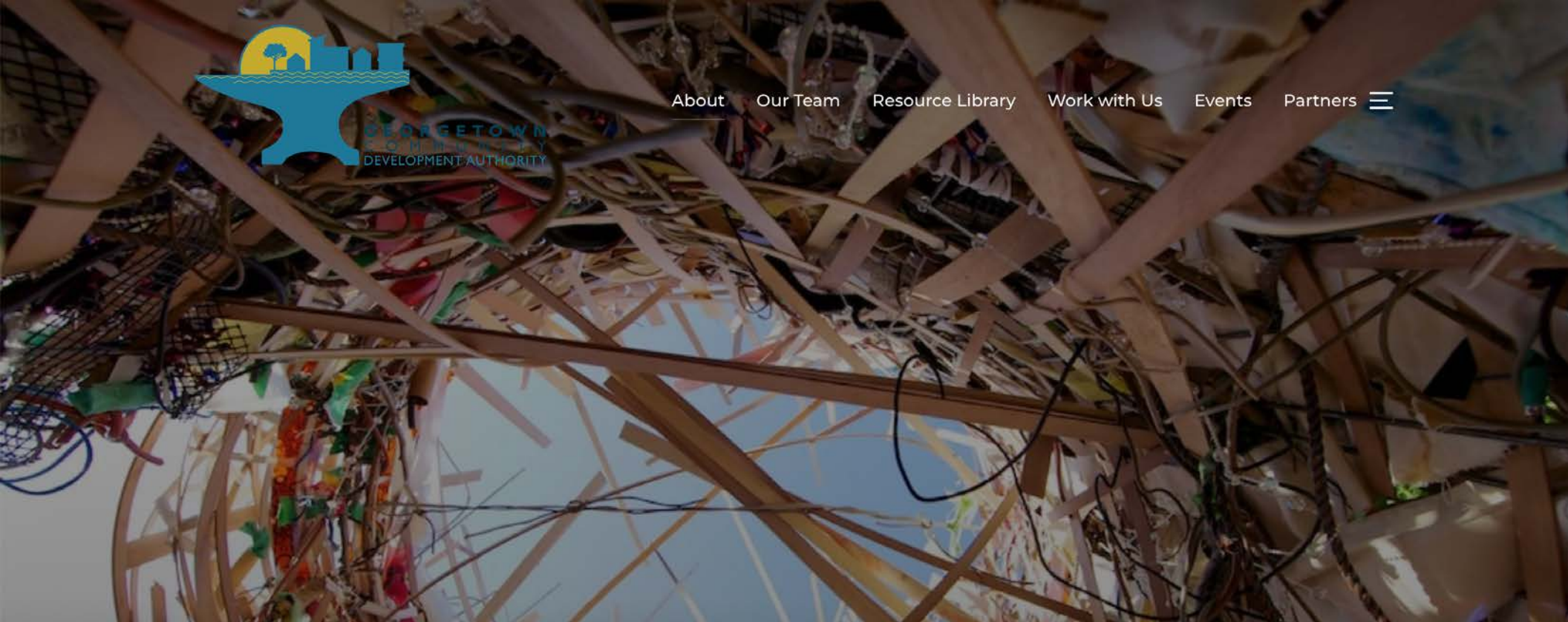
Georgetown Community Development Authority (GCDA)

GCDA builds resilient community, through affordable placemaking and placekeeping in the Duwamish Valley. We create at the intersection of the arts, equity, and collective well-being.



EQUINOX STUDIOS

GCDA Offices are located at Equinox Studios.



GCDA was formed in 2019. At its core is Equinox Studios, which has operated in Georgetown since 2006 and is now a key element of GCDA's program.

The new Live/Work District will be located a few blocks to the north of Equinox. It will include up to **1,000 units of housing, all of which will be affordable to people earning no more than 60% of area median income.** The Live/Work District will also include affordable community spaces, neighborhood businesses, and cultural facilities that are integrated with Georgetown's commercial and industrial core.

IdeaFest #1: Summary 02.27.22

What the community is most excited about for the future of the neighborhood?

Arts + Community

People coming together—Healing the hearts of those who come here.

Collaboration between community and developers.

Inclusion of all.

Shared Green Spaces + Wellness

Outdoor spaces, shared gardens, more trees, more green spaces. Love the idea of green streets! Public park, exercise space, quiet meditation spaces.

Health clinic to include homeless and crisis intervention.

Feeling safe in the neighborhood.

Rainwater recycling

Tree plantings for shade/sound buffer, more welcoming storefronts and seating

Affordability + Equity

Art-life-equity infusion! Affordable living spaces, affordable live-work spaces.


An art infused welcoming affordable neighborhood

Access to Healthy Foods


GROCERY Store! Farmers Market

Pedestrian + Bike Friendly

Better transit. Improved walkways and bike routes. Scheduled street closures for bikes, skating, etc.



IdeaFest participants painted their dreams and aspirations for the neighborhood on banners around the event. **100% of the flags were about Building Community and Green Spaces.**



Participants painted their values onto a group mural. Some of the values included: **Connectivity, Community, Tolerance, Joy, Compassion, Equity, Creativity, Weird, Kind, Justice, Optimism, Flexibility, Honesty, Resilience, and Acceptance.**

Community concerns:

Rent Increases

Losing color, getting expensive, not recognizable. Neighborhood improvements will drive prices up and artists out

Losing Sense of Place

New development bringing sterility (not reflective of the people, or energy of GT, losing its sense of place

Pollution

Strong need to clean up the environment, less air pollution, more green spaces. Too many cars

Services: Access to Education, Food Access

What schools will serve the children that live here? Need more access to healthy foods and a local grocery store

Honesty + Transparency

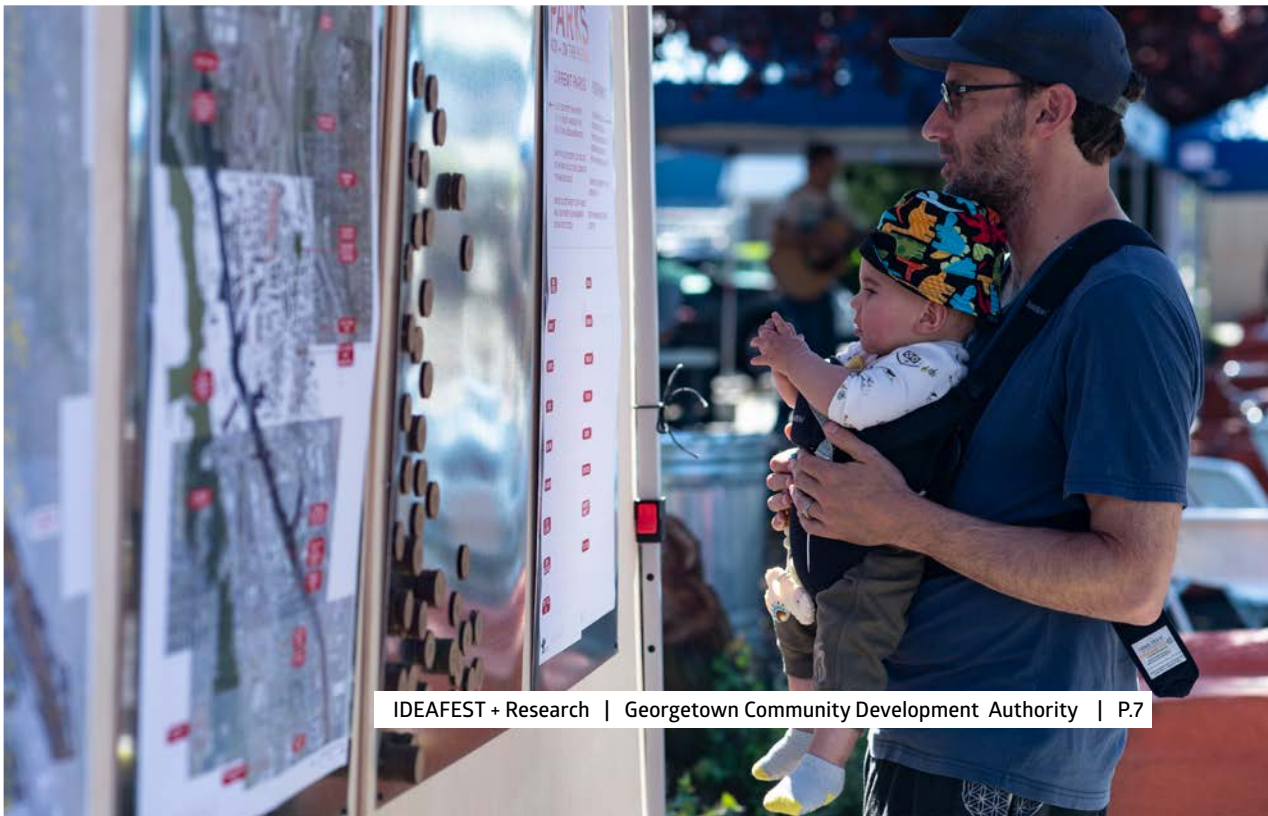
The community wants to be informed about the process. They want GCDA to be honest about intentions and transparent about the process.

IDEAFEST #2

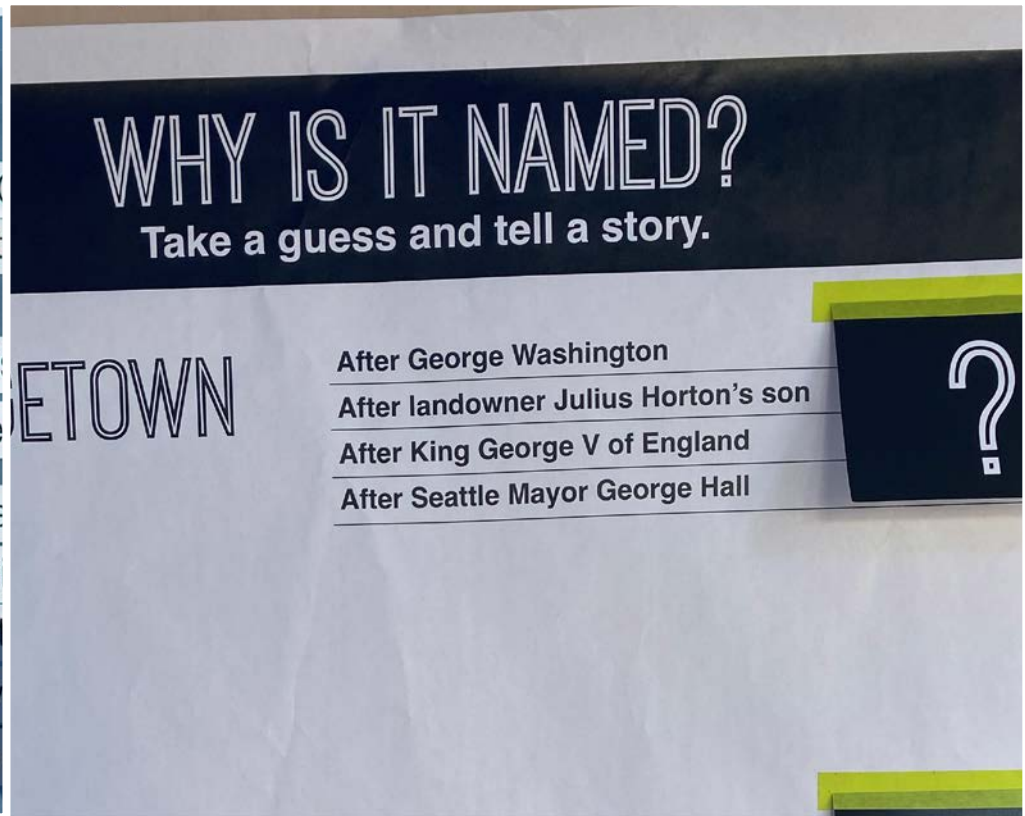
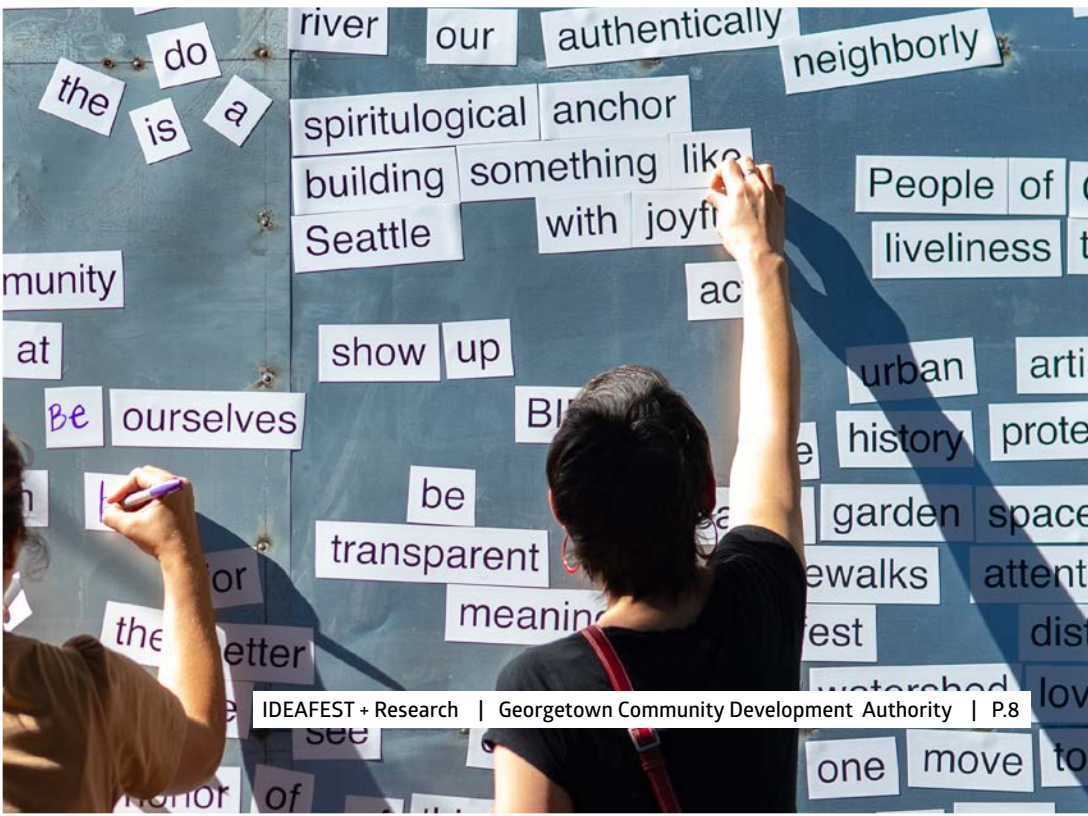
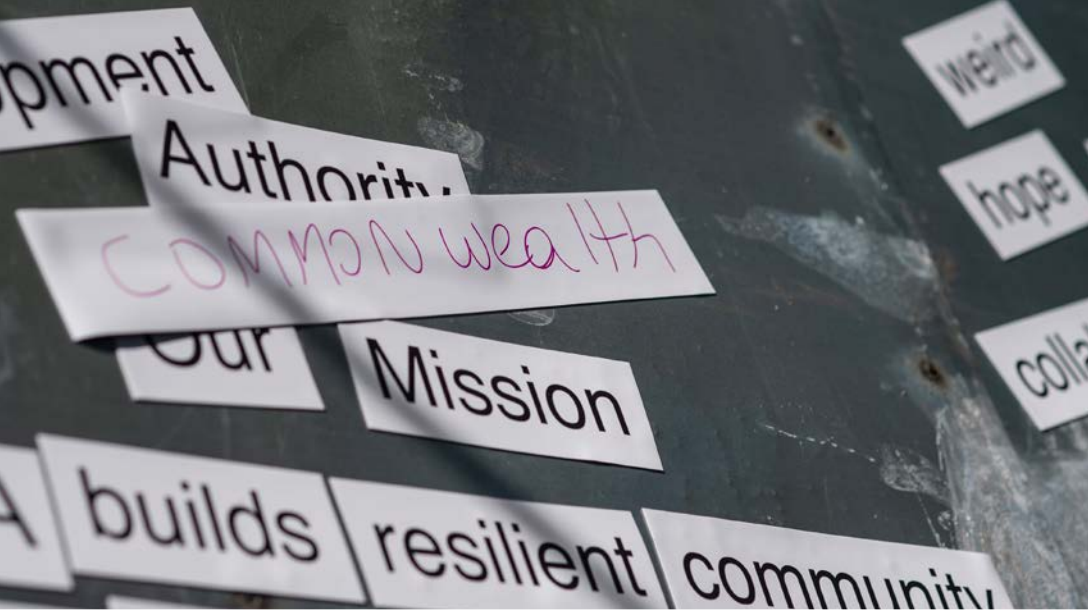




Our Mission
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through affordable placemaking and
placekeeping in the Duwamish Valley.
We create at the intersection of the
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IDEAFEST 2: WHAT'S IN A NAME?



RANK THE GEORGES

Who's the best George for Georgetown?

1

See'too'wathl, nicknamed Old George

Duwamish tribe member who, along with his wife, refused to abandon their duty as Guardians of the Herring Run at the western mouth of the Duwamish River.

2

Curious George

Best friend of The Man with the Yellow Hat.

3

George Washington Carver

Black American scientist and inventor who promoted alternative crops to cotton and helped revolutionize the agricultural economy of the South.

4

Earl George

Seattle Civil Rights crusader from ILWU Local 9. He dedicated his life to progressive causes and the struggle to end racial discrimination.

5

George Carlin

6

Georgia Pearson

One of the first 11 Mercer Girls to reach Seattle. She taught on Whidbey Island and then became assistant lighthouse keeper at Admiralty Head.

7

Georgia O'Keeffe

American modernist artist. She was known for her paintings of enlarged flowers and landscapes.

8

George Tsutakawa

Seattle born American painter and sculptor best known for his distinctive avant-garde bronze fountain designs.

9

George Clinton

The Godfather of Funk.

10

George Harrison

A Beatle.

People | Arts and Cultural Expression | Identity

Community Name Games + Stories

What We Shared:

Georgetown Is named after landowner Julius Horton's son

Mount Rainier was named a some British Navy guys buddy

King County was originally named after Vice-President William R. King. Later it was renamed after Martin Luther King Jr. (in 1986 by King Co. and officially by the state in 2005.) You can rename a place without changing the name.

What We Learned:

Most people do not know who Georgetown is named after.

Participants enjoyed playing "Rank the Georges"

The last ranking of the Georges showed the importance of honoring the Duwamish, civil rights activists, artists, and humor.

Most stories about names also often included a bit of humor and whimsy.

Key Finding:

The community values honoring the Duwamish, lifting each other up, supporting the arts, and whimsical humor.

WHAT WE'VE HEARD (Conversations & Interviews)

What're you most excited about for the future of GCDA?

Art Personally, it is the ART component. Bold plans, Early stage thinking around how to embed art in what we are doing.

Collaboration I am excited to be part go the process doing everything I can to make it successful.

True Art Center Excited that Seattle is finally going to have a place for arts to blossom, and for people to live their values around art. (Historically been chased out of Seattle) Finally the reality that Seattle has a true center for art and creation.

Innovation There's always a chance to innovate, its not stagnate, always an opportunity for activity.

Equity Centered Village It's potential to be an equity centered village. Community. I am excited about the creative whimsical spirtulogical ethos. I am excited about the artistic ethos that can run through and permeate the development of the village.

Describe GCDA

Emergent

Creative

Vibrant

Intentional

Holistic

Gritty

Whimsical

Innovative

Scrawny

Forward-thinking

Dedicated

Constant-Motion

Free

Supportive

Chaotic

Ginormous

Powerful

Art

Living

Community

Describe what GCDA does

Builds Community

Creates Community

Affordable Housing

Creates Spaces

Creates Possibilities

If you could choose 1 thing for people to know about GCDA what would it be?

I don't know who you are, but you are probably included. It is for you too. It is for Everyone.

It is a place and project to watch.

That GCDA exists.

Openness.

It is innovation. It's a great place to play. It's very free, to be innovative. You create your own space. You're free to explore, and free to not be too caught up in how things should be done.

How do you want people to feel at the Site / Village?

Radically welcomed.

That They Belong. Like they are apart of it.

Delighted and Surprised. Exalted into a state of noticing. I want people to feel like they are traveling to a new place even if it is familiar.

Safe, that there is a community, a close knit community, very neighborly.

Comfortable.

Inspired.

Connected.

What do you see as Equinox's role in GCDA and the Village?

I believe that Equinox is the arts anchor for the GCDA. Arts Island: it is there permanently, it's not going anywhere.

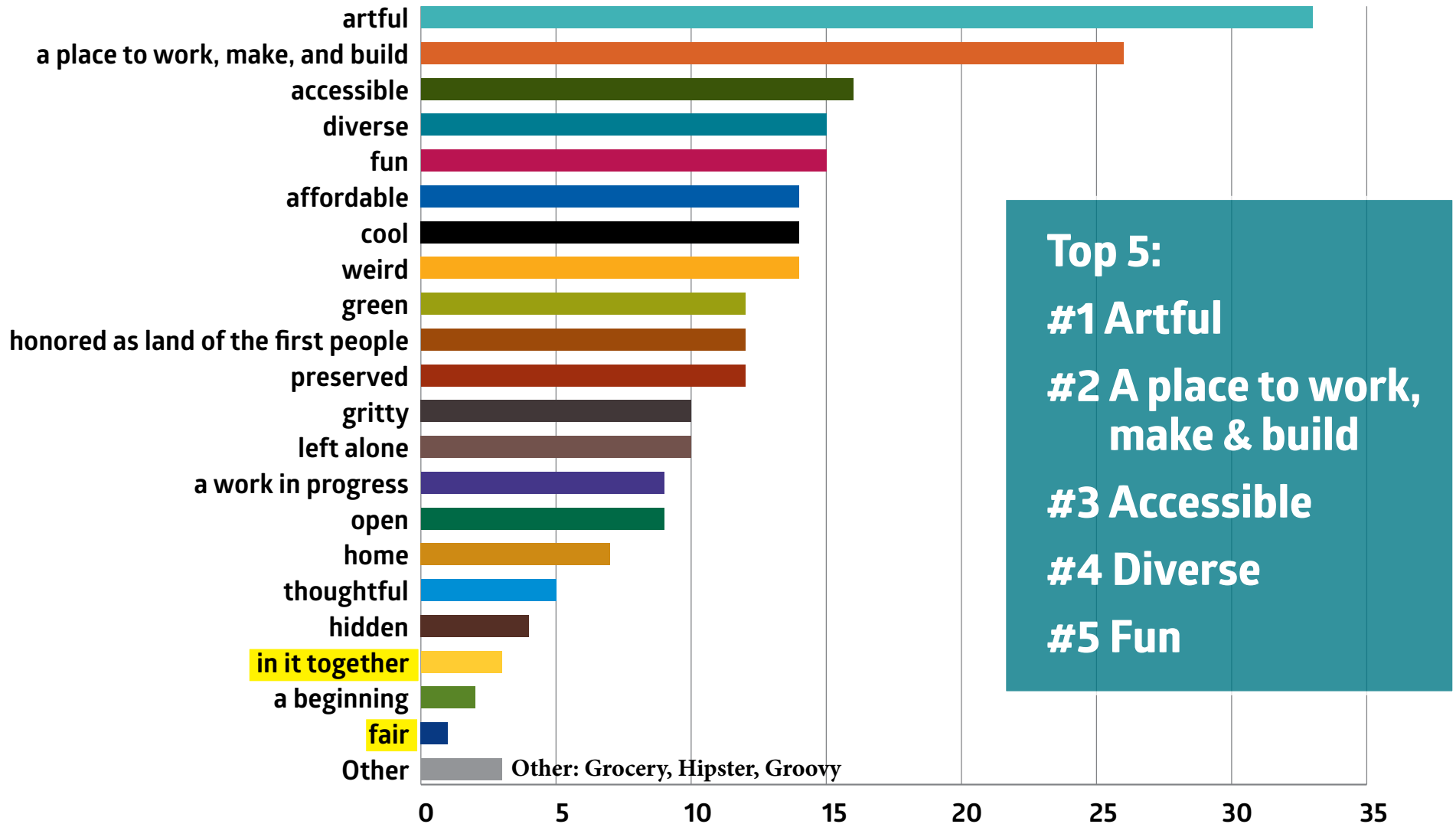
Carry over the cultural contentedness, bringing the openness over to the village that encourages creativity.

It is the backbone of it all. So much merging and blending to become one, currently feels like a fusion to be something new. EQ brings history that people understand, love, and are inspired by.

WHAT SHOULD GEORGETOWN BE? (Survey, Pick 3)

One question survey asked around the neighborhood and Equinox Studios. (Primarily on 2nd Saturday Art Attacks)

Note: Residents, Long-term artists, and local business owners were more likely to chose “honored as the land of the first people” than people visiting the neighborhood



Why didn't more people choose *In it together* or *fair*?
Because the Georgetown community values:

Individualism

Thank You!

