

# What Happened at IdeaFest #1?!



## Community Feedback

IDEAFEST #1 02.27.22





OPEN INVITATION:

**Come for a minute, come for the day, help figure it out in the Community Way!**

We want you to help imagine the future of our neighborhood in many different ways and put your dreams and aspirations into the mix so we can co-create the future we all want to be, and can be, a part of!

Learn about the framework we are building to hang those dreams on and how you can be alongside your neighbors for this journey.

Sunday 2/27, 2pm – 5pm

5555 5th Ave S  
 Georgetown 98108

HOSTED BY:



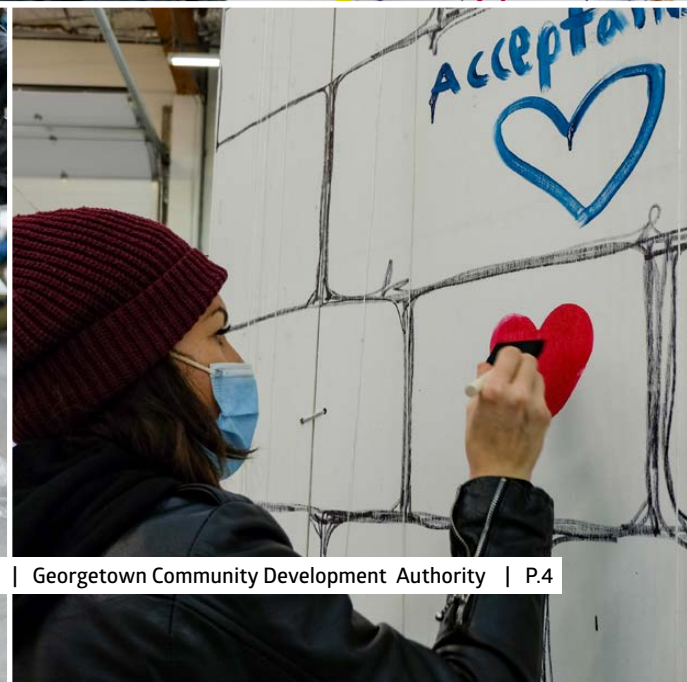


# VALUES defined by our Community at IdeaFest

IdeaFest participants painted their values onto this collaborative mural. These shared values tell us what is important to the community. These values will guide our work in the Duwamish Valley.











**Words painted on the wall**

PEACE  
 Joy  
 Love  
 Acceptance  
 Resilience  
 Self reflection  
 Be honest  
 Community  
 Flexibility  
 Optimism  
 Love

Fair rules  
 Honesty  
 Authenticity  
 The best thing is dance  
 Protect trans youth  
 Living while leaving a light footprint  
 Hey just checking in on each other  
 Justice  
 Embrace  
 Real

Connectivity  
 Tolerance Compassion  
 Collaboration  
 Thought  
 Integrity  
 Quirkiness  
 Radical self expression  
 Go respect  
 Care  
 Relentless hope & Love  
 Public joy  
 Joy

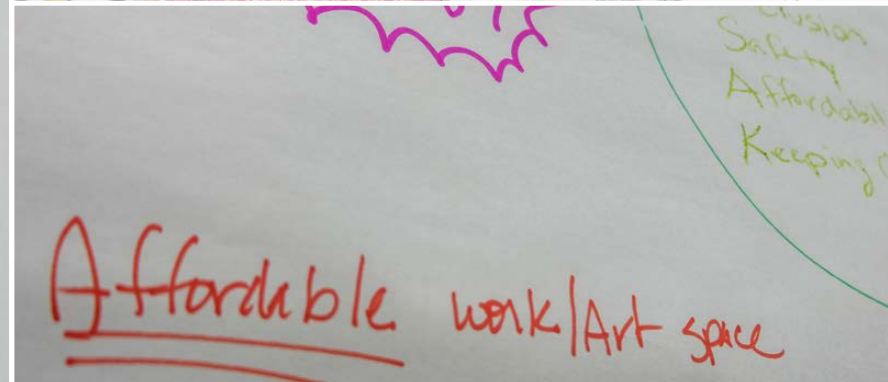
Kindness  
 Weird  
 Our Values are our Foundation  
 Black Lives Matter  
 Safety Third  
 Peace  
 Geek out, be you  
 Loyalty  
 Truth  
 WELD  
 Share

Heart is care  
 Homeless people need answer  
 Creativity  
 Determination  
 Inclusive  
 Everybody!!  
 Kind  
 Be kind  
 Empathy  
 A-Z  
 Art



# CONVERSATIONS with Community

Participants provided feedback, input, and insights. We shared and discussed ideas. Many responded to questions written on the walls and added their own questions. Others added notes and feedback on the conceptual plans for the district.





# START HERE

GRAB A PEN  
SHARE YOUR THOUGHTS →

# WELCOME

PLEASE WRITE  
YOUR  
NAME

Patrick Wessop  
WSEA

ALEC → ORCAS  
STUDIO  
MOLLY

Victor + Rosario - GT locals

JASON WILKERS  
WELD SEATTLE

CORI  
SIMMONS

MARK: SIGNAL & TOWN FOREST

Lukas - South Park Local

COTE - SOUTH PARK

Andrea - WELD SEATTLE

Shaun Wistrom  
DEAD BABY BIKE CLUB  
4th & Lucile

Jacob McKay - PSLA Food Bank

Mindi Rakot - Blank Space

Angela Era - ECROSS

Ann Marie Stillian, artist, Big Blue  
Equinox

Meghan

JOE - SIGNAL

Kree Arvanites  
GOAT HOUSE  
Rebel Dog Studio

JOSH

Sissy

Christie - Paper Partners

Carolyn Presnell - Weld Seattle

Amy Horn

Jackson - GCDA Intern

ALEX + ZORAN  
20/20 CYCLE Seattle

YINGZHAO LIU (Original Mind Residency)  
+ SAGE  
Maurson



Tracing the Osbow  
Active neighborhood centers provide concentrations of amenities throughout the greater Georgetown area. New commercial spaces in the GCDA area provide amenities that are symbiotic to those existing in the Georgetown commercial core centered on Airport Way S.  
This path between neighborhood centers traces the historical Osbow and connects through the smaller scale urban grid from the 19th century. With a roughly 200 x 200 block size, these blocks are pedestrian-friendly in scale. Beyond this, the vegetation throughout these blocks is mature, providing an added pedestrian experience.  
Symbiotic Amenities  
Walkable scale - new amenities in GCDA complement existing amenities in Georgetown. Opportunity to connect to and benefit from existing amenities while enhancing the quality of Georgetown.

GCDA Idea Fe

# GE



SIGN IN WALL

# Duwamish: Seattle's Oldest Neighborhood

PAY REAL RENT  
 REALRENTDUWAMISH.ORG

GCDA Idea Fest 2022

## DUWAMISH

Witness to History

**Timeline:**

- 15,000 y.a. Glacial carving of Duwamish Valley
- Ecological enrichment of Duwamish Valley after glacial retreat
- Settlement by Duwamish People
- 1857 Georgetown settled, Seattle's oldest neighborhood
- 1970 Georgetown annexed into Seattle
- 1950's residential flight, large scale industry arrives
- 1940's development of heavy industry
- 1950 - Channelization & fill of Duwamish River ditches
- Today: Artist, manufacturing, night-life and creative community juxtaposed with large-scale industry

**Seattle's Oldest Neighborhood**

Georgetown is located in Duwamish lands, who lived in the rich valley for thousands of years as the glaciers retreated from the region. Georgetown is the oldest settlement in the Seattle area. Founded in 1857, the oldest streets are aligned to the historical Duwamish River Channel, with some buildings and trees dating back to this era. Due to its inherent proximity, the area became a hub of industry, which eventually displaced the residential uses as Seattle's appetite for industry grew through WWII and the river was channelized.

Fast forward to today, the neighborhood is a juxtaposition between remnants of the old Georgetown neighborhood (a true live-work neighborhood) and large-scale industrial buildings. The abundance of industrial buildings, flexible spaces with affordable rents, has provided niches for a vibrant artists community.

**Tracing the Oxbow**

Active neighborhood centers provide concentrations of amenities throughout the greater Georgetown area. Few commercial spaces in the GCDA area provide amenities that are symbiotic to those existing in the Georgetown commercial core centered on Airport Way S.

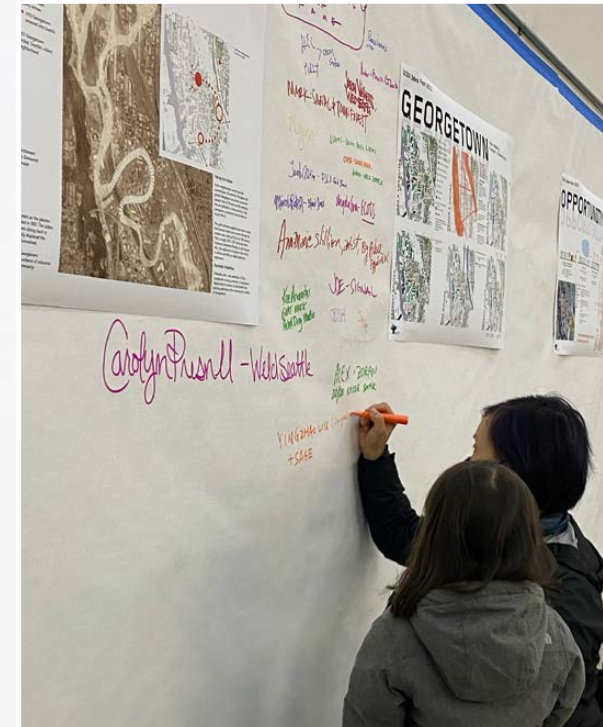
This path between neighborhood centers traces the historical oxbow and connects through the smaller-scale urban grid from the 19th century. With a roughly 200 x 200 block size, these blocks are pedestrian-friendly in scale. Beyond this, the vegetation throughout these blocks is mature, providing an added pedestrian experience.

**Symbiotic Amenities**

Walkable scale + fine amenities in GCDA complement existing amenities in Georgetown. Opportunity to connect to and benefit from existing amenities while enhancing the livability of Georgetown.

### Community Comments:

Pay real rent.  
 Realrentduwamish.org



### Georgetown Comments:

More freight routes than transit routes

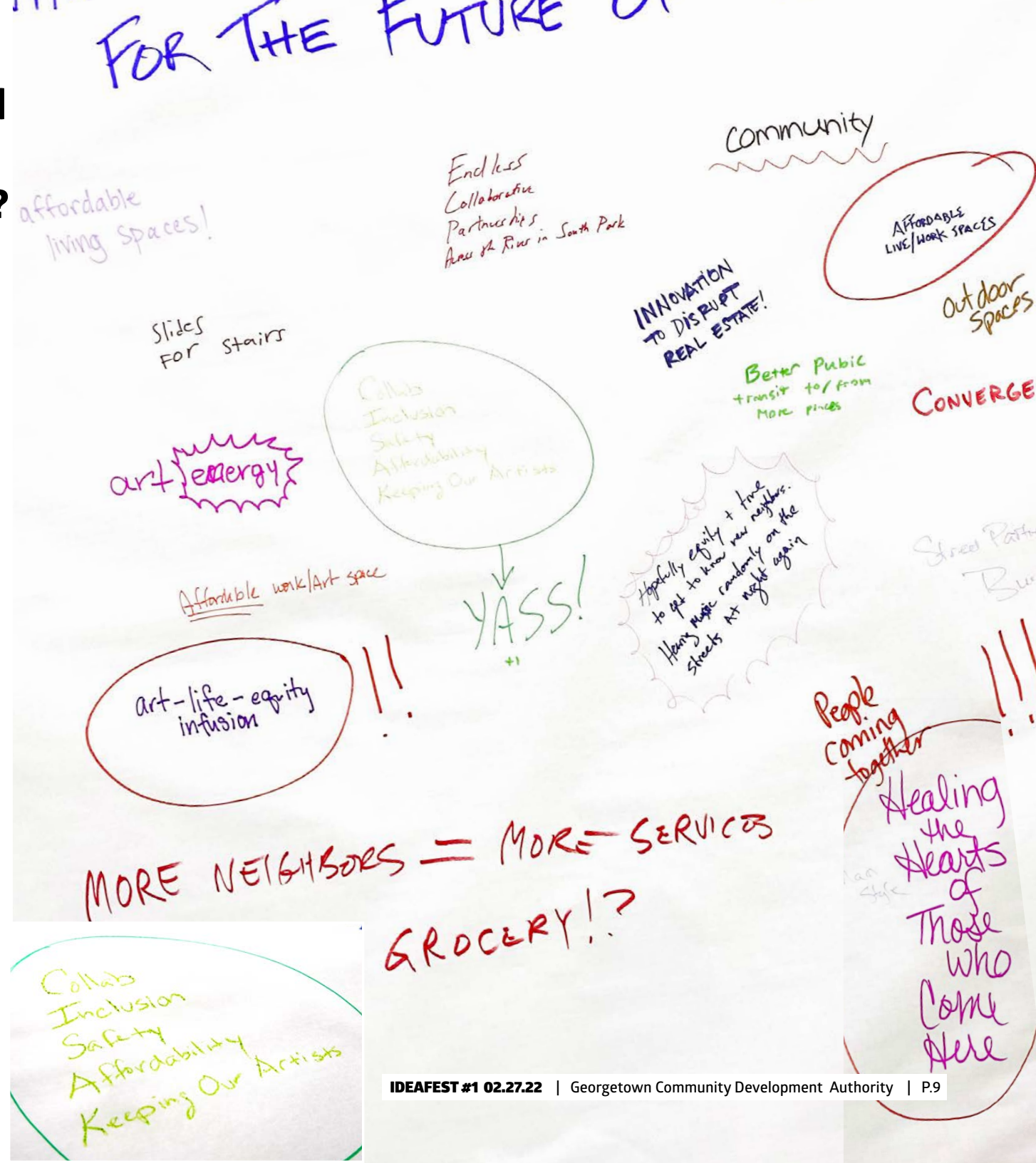
Bike routes to SODO are SKETCHY with all the cars and trucks



# What are you excited about for the future of the neighborhood?

## Community Comments:

- Affordable living spaces
- Slides for the stairs
- Art energy
- Affordable work/art space
- Art-life-equity infusion!!
- More neighbors = more services
- A grocery?
- Collab
- Inclusion
- Safety
- Affordability
- Keeping our artists – (Yass!! +1)
- Hopefully equity & time to get to know our neighbors. Hearing music randomly on the streets at night again.
- Innovation to disrupt real estate!
- Community
- Better pub(l)ic transit to/from more places
- Outdoor spaces
- Convergence
- Street parties Burning Man style
- People coming together
- Healing the hearts of those who come here





# District Map



## Community Comments:

**4th is a pedestrian Hellscape. More housing/resources MUST come w/ ped/bike improvements.**

+100 to this! (additional comment).

Green dotted lines pointing west labeled **“Green Streets!”** on Brandon Street and Orcas Street that run across 3rd, 4th, and 5th avenues. The green line also runs along 5th Ave. S.

(Comment below Green Streets) **Like this idea!!** Then +1 next to it.

A red asterisk labeled **“Gateway”** at the end of the district map on the north side of 4th Avenue.

**Gosh those buildings are tall!**  
**People gonna freak out.**

**Who are those cats?** (pointing to SRM and TWG)

**African Community Housing & Development**





# What fears do you have as the neighborhood changes?

WHAT FEARS DO YOU HAVE AS THE NEIGHBORHOOD CHANGES?

BEIGE AGENDA

Rent prices WAY TOO High!

Rent will go up

Out of state corporate presence/take-overs

Unable to find affordable housing

Spiders

New development bringing sterility

bland, blah buildings

Not enough different types, sizes, uses, colors, art forms, peoples, ages

Air Pollution won't change + me and my neighbors will die 12 years early like my neighbors before me.

losing color, getting expensive, not recognizable  
What is my place in it?

We may lose our unpredictability

ROW FOR CARS NOT PEOPLE



Betty

## Community Comments:

- Beige agenda
- Rent prices way too high!
- Not enough types, sizes, uses, colors, art forms, peoples, ages
- Rent will go up
- Out of state corporate presence/take overs
- Spiders
- New development bringing sterility
- Air pollution won't change & me and my neighbors will die 12 years early like my neighbors before me.

- Losing color, getting expensive, not recognizable.
- What is my place in it?
- We may lose our unpredictability
- Bland, blah buildings
- Row for cars not people
- Unable to find affordable housing

Rent will go up

New development bringing sterility

Rent prices WAY TOO High!



# Live performances brought a sense of wonder and celebratory joy.





# Opportunity

Affordable Housing  
 Affordable Commercial Rent  
 Affordable Art Space  
 Elevating Community

P-patches please!  
 (In sunny / non-shadowed spots.)  
 yes! green spaces + pathways

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# OPPORTUNITY

**Georgetown is a Neighborhood of Creativity and Possibility**  
 Low industrial buildings allow for flexible uses. Affordable units create niches for creative entrepreneurs and new businesses.

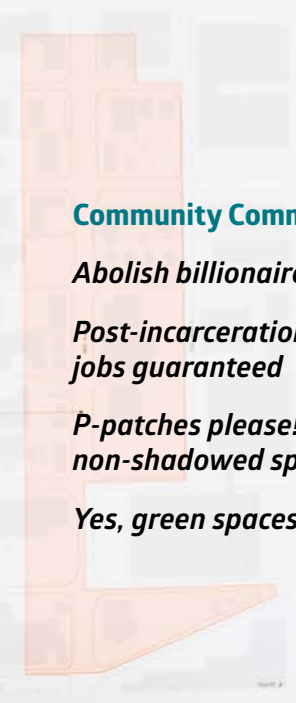
**Using the Airspace**  
 Adding affordable housing to underused parking lots.  
 Building taller and commercial uses at ground-floor level.

**Affordable Housing + Working Places**  
 Commercial uses' proximity to and use of 100th Street.  
 Proper tax, zoning and design materials relating to neighborhood context.

- C1-15(M) Commercial Island
- C2-55(M) The C2-55(M) zoning is an island of commercial zoning surrounded by industrial uses. For this reason, this area has not been zoned as commercial since 1971's and has not been rezoned.
- NC-3
- LR-2(M)
- LR-1
- IR-0/55
- IG2
- IG1
- C1-15(M) Commercial (Public) zoning allows for housing above a commercial base up to 70'.

Now C1-15(M) zoning in the area GCDA is investigating.

Create affordable homes at the heart of the working community.



**Community Comments:**

- Abolish billionaire class
- Post-incarceration skills / education / jobs guaranteed
- P-patches please! (In sunny / non-shadowed spots.)
- Yes, green spaces and pathways



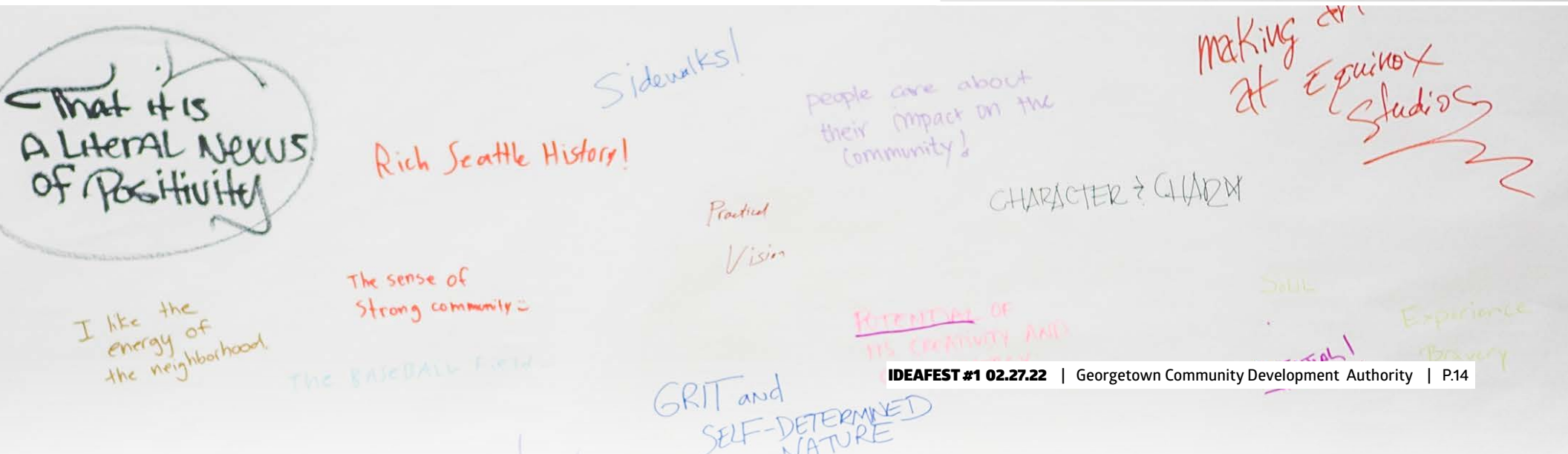


# What is your favorite thing about the neighborhood now?

## Community Comments:

That it is a literal nexus of positivity  
 I like the energy of the neighborhood  
 Sculptures  
 Diversity  
 Yummy foods & drinks!!  
 Rich Seattle history  
 The sense of strong community  
 The baseball field  
 Sidewalks  
 Liveliness  
 Surprises  
 Practical  
 Vision  
 Grit and self-determined nature

Potential of its creativity and civic energy  
 People care about their impact on the community  
 Character & charm  
 Cake  
 Making art at Equinox Studios  
 Potential  
 Soul  
 To be part of it (heart)  
 Fewer "rules"  
 The mix  
 The People  
 The creative energy



# What are your favorite song or lyrics?



DJ BROWN STONE

## Community Comments:

Love with a Stranger (the stranger the better...) – Hozier

This is life, we all strain we pray for dollars, and we work for change.  
– Atmosphere

Someday you will ache like I ache. – Hole  
Sister Nancy “Bam-Bam”

Sail on or anchor in. – Sundowner –  
Mouth of a Tiger

Break me into bigger pieces. LCD  
Soundsystems. Dance yourself clean.

Do you wanna dance?

You don't know what it's like.  
– Breaking the Law. Judas Priest

If you are going to be dumb, you gotta be tough. – Roger Alan Wade

If you could see what I see, you'd be blinded by the colors. Yellow, red, orange, and green, and at least a million others.  
– Kacey Musgraves, Rainbow

I've waited a lifetime to live.  
– Foo Fighters

The door slams hard behind you when you leave the house of judgment. Caroline Palarcheck. Door.

You gonna die on your feet? Or live on your knees.

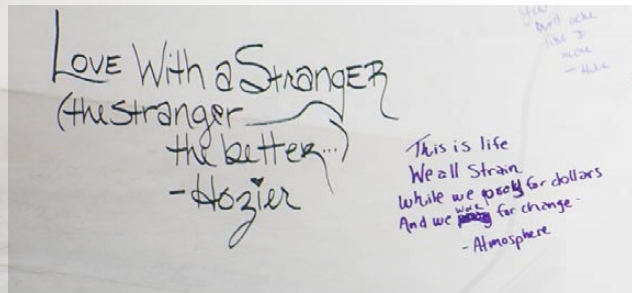
Immigrants – we get the job! – Lin Manuel Miranda. Yorktown

You know I'm only 5'2" & I'm wiggling, giggling, tell me again what I do. Why are you scared of me? You know I fight with love and with rage.

I'm an asshole, do you think there's hope, if I can find a way to kiss?

You gotta live long enough to see the future & light enough to see some change. – Ani DiFranco

Thunder only happens when it's raining





CREATIVE MOVEMENT



# Do you make art? (What kind?)

VERBAL ART



Connecting Communities

Satellite maps

HEMPCRETE



METAL THINGS

# DO YOU MAKE ART? (WHAT KIND?)

CLAY & PHOTOGRAPHY

Author

I love writing

Shivering

draw

Metal wood sewn

YES AND I HAVEN'T STOPPED ADDING TO THE LIST YET...

PHOTOGRAPHY

MUSIC + SKETCH

Sculpture

Writer

design

Mandala Meditation

PAINTING CANVAS & BODIES!



## Community Comments:

- Creative movement
- Freak bikes
- Verbal art
- Connecting communities
- Satellite maps
- Hempcrete
- Metal things
- Trapeze
- I make music

- Ceramicware
- Author
- Music & sketch
- I love writing
- Dance air
- Music
- Sculpture
- Design
- Writer
- Mandala meditation dot art

- Painting canvas & bodies
- I doodle
- Gluing stuff to other stuff
- Paintings, drawings & prints
- Clay & photography
- Shivering
- Metal, wood, sewn
- Fabric collage
- Photography
- Hand Lettering

The best kind  
Yes, and I haven't stopped adding to the list yet...

AGTS  
**Art**  
 Every kind  
 More of what the good people in Georgetown have been creating  
 Interactive art projects w/ local folks  
 Themed sections dedicated to specific types of art  
 Every where  
 A. Skillman  
 Music Space (venue)  
 Outdoor Performance spaces +1  
 + indoor!  
 black box theater  
 art integrated w/ green spaces  
 (Soundscapes, too?)  
 Skating + Theater  
 Kinetic art + interactive art events

Rehearsal space  
 Bike Tours...

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**ART**  
 District/Neighborhood Approach  
 Building Scale Mural and Sculpture  
 Sidewalk Experience  
 Gateways

Where do you want...  
 What kind of art would you like to see and experience in Georgetown?  
 Where would you want the art to go throughout the neighborhood?  
 Would you be interested in helping plan the approach to art in the neighborhood?  
 How should the community be involved with the art?

Cool idea of a gateway! +1  
 Community MURALS!  
 +1 is I love murals  
 mosaics +1  
 Science + art spaces  
 ~ Exploring the interconnection  
 ~ Yeah, like incorporating historical imagery of the Duwamish for example  
 ~ I love imagery of  
 Engaging Public Greenspace in Dev.  
 Need a good gateway!



**Community Comments:**

- All ages
- Every kind, everywhere, Yes!
- More of what the good people in Georgetown have been creating
- Interactive art projects w/ local folks
- More art classes for community, free or cheap
- Themed sections dedicated to specific types of art
- Indoor black box theater
- Art integrated with green spaces
- Soundscapes, too? Thinking of Maya Lin's Ghost Forest, for example

- Venue/community space
- Big rehearsal & performance spaces
- Skating & theater
- Music/sound installations
- Kinetic art & interactive art events
- Bike tours
- Art saves lives
- Everywhere
- Community Murals! (I love murals; +1, +1)
- Mosaics
- Science + art spaces - exploring the interconnection

- Yeah, like incorporating historical imagery of the Duwamish for example.
- Remote imagery + up close?
- Engaging public greenspace development
- Tool library (Yes!)
  - Place to share connections
  - Where do you buy scrap metal?
  - How can I get my pottery fired?
  - Who needs help learning a skill
- Cool idea of a gateway! +1



# PLANT A FLAG ON THE MAP TO HELP DEFINE WHERE CREATIVITY THRIVES IN GEORGETOWN!



## HELP SHAPE THE GEORGETOWN ARTS AND DESIGN DISTRICT

The Seattle Office of Arts and Culture supports the Arts and Design District. This presents a unique opportunity for residents, businesses, industry, artists, designers, and others to share their vision for what Georgetown is and what we can become.

We have assembled a Steering Committee to lead the process and our first step is to invite and engage all of you in the implementation of the district.

### WE WANT TO HEAR YOUR VOICE!

You don't have to be an artist or even consider yourself an artist or designer. We want to hear ALL the voices of Georgetown.

We want to know what you know and what you want. We want to know how and where, you live, work, and play.

And we want to know what inspires you, or not, about Georgetown and how you can contribute to help further this effort.

### Please take a minute to contribute to the Georgetown Arts and Design District

#### Plant a flag in the map to help define where creativity thrives in Georgetown.

It can be creating, making, designing, fabricating, painting, writing, working, eating, contemplating, collaborating, talking, or anything else that makes you feel like you're doing something.

Show us where you do it, tell us what it is or what you're doing, and if you would, write more about it on the comment card. Your name, email, questions you might have, and how we can help.

You can also go to [www.georgetownartsanddesign.org](http://www.georgetownartsanddesign.org)

Or you can email: [info@georgetownartsanddesign.org](mailto:info@georgetownartsanddesign.org)

Then tag some photos #GtownADD



MAP OF ART AND CREATIVITY IN GEORGETOWN: Collaborative Project to Define the Georgetown Arts and Design District

INSPIRATION?  
THOUGHTS?  
IDEAS?  
CONTRIBUTIONS?  
COLLABORATIONS?



# Industry

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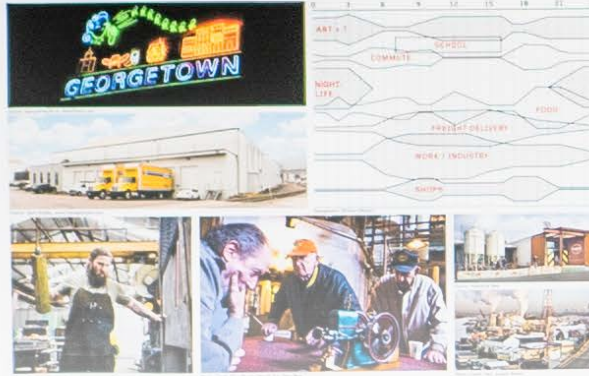
# INDUSTRY

Services, Supplies and Materials  
Daily Surge of People, Trucks and Goods  
Fabrication and Making  
Sustainability

What businesses or industries are currently located in this area that you use frequently and would like to see stay?

Are there types of business you think are lacking in this area?

What do you think about light industrial uses and more community focused activities happening in the same areas?



- Office
- Warehouse
- Industrial
- Transit / Communication / Utility
- Sales/Service
- Restaurants/Shops
- Single-Family Housing
- Multi-Family Housing

Seattle's Industrial Center  
Overseas Industrial Zone home to 57,000 jobs predominantly in manufacturing, wholesale trade and services

Amenities Through the Years  
1961 - Georgetown had 5 grocery stores, 7 taverns, 4 churches

2017 - Georgetown has 2 specialty food stores, many convenience stores, 20 bars and breweries, 2 wineries, 8 liquor stores, 12+ restaurants, 1 church



BARS R GUD

PCC

Better yet direct to public farmer's market

Winco - worker owned grocery  
A mixture of incomes

wine shop +

Weld Seattle

Weed shop + drugstore/pharmacy  
(beer doesn't)

## Community Comments:

How can all these businesses work to reduce their air pollution burden on the community?

Need a good grocery store.  
(Check mark, +1, +1,000,000)

Incubators for small manufacturers & artisans

Help w/ finding customers & networking

Ground level grocery/deli w/ street active seating

Jobs that match residents professions (+1)

Marijuana industry

Bars R GUD

PCC - Better yet, direct to public farmer's market

More grocery stores/farmer's markets

Grocery stores/farmer's markets

Food security

Winco - worker owned grocery that serves a mixture of incomes & cultures

Wine shop (+1)

Recycling & reuse businesses

Weld Seattle

Weed shop & drugstore/pharmacy (beer doesn't solve everything!)

## Response to, "What do you think about light industrial...?"

Yes, please! It will help keep these industries from buying out of their environmental responsibilities

- Safer for all

- Clean air for living & working & the future



# W INCREASE ACCESS TO HEALTHY FOOD?

STRUCTURAL  
SOCIAL REFORM

locally owned  
Grocery store!  
PCC

- ★ All Ages Care Infant - Elder
  - ★ Free Medical Care
  - ★ FREE QUALITY MENTAL HEALTH RESOURCES
- Please yes

boxes  
(As)  
new foods

farmers  
market

How do we increase  
Food Security in South Seattle?

Community  
Gardens

DITCH  
DIET CULTURE

EAT

end <sup>healthcare</sup> disparity  
marginalization

BLACK  
FAT

SMASH

eat healthy food  
like...  
Apple or green  
Apple or the  
healthier food or fruit is  
Green Juice.  
Just use green  
fruit's and veggies are...  
Apple  
cucumber  
celery  
ginger  
lemon  
kale

## How Do We Increase Access to Healthy Foods?

### Community Comments:

Food boxes (CSAs) to try new foods

Community gardens

Farmer's market

Locally owned grocery store!

PCC

Ditch diet culture

Structural social reform

-All ages care Infant-Elder

-Free medical care

-Free quality mental health resources (Please) (Yes)

How do we increase food security in South Seattle?

Increase affordable access to whole foods. Expand  
the farmer's market

Tax the rich

Eat healthy food like...apple or green apple or the  
healthier food or green juice. Just use green fruits  
and veggies; some ginger or lemon; green apple  
cucumber celery ginger lemon kale

End disparity & marginalization of "other" bodies

Black fat disabled trans etc.

Smash white supremacist patriarchy

# THE Food Bank @ Gtown

## A LOOK @ PSLA



**PSLA FEEDING FORWARD**

Every year, thousands of people struggle to afford food to feed themselves and their families.

17.5% of children in Washington are currently fighting hunger.

**A look back in 2021:**  
PSLA is dedicated to maintaining the fight against food-insecurity.

We strive to provide healthy meals, while treating people with dignity and respect.

The number of families PSLA serves: **208**

The total amount of food distributed and delivered: **246,000**

Amount of food distributed: **600,000**

Billions worth of nutritious and good food goes back to the community.

**Learn more about making a difference**

**King County Statistics**

- 15% of children are malnourished
- 10% of the total population is food insecure
- 100,000 people are food insecure

**PSLA'S GRAND OPENING**

**EVENT AGENDA**

**THANK YOU SPONSORS!**

What is the ENVIRONMENT?

**PSLA FOOD BANK**

**MORE WAYS TO HELP**

Volunteer

Healthy Food  
Should be FREE  
~~AND~~ AND Charge for  
processed / specialty foods.  
Be strong and healthy.

Food  
(C)  
to t

Grand Opening!!!





# IF YOU DIDN'T HAVE TO WORRY ABOUT GROCERIES, WHAT WOULD YOU DO WITH THAT MONEY?

END INDUSTRIAL AGRICULTBUSINESS COMPLEX!  
 DEFUND FDA!!  
 How many days, months, or years has it been since you had nothing to eat?  
 What if you went grocery shopping, and told what you could have?  
 Have you ~~BE~~ EVER gone hungry?  
 Save up for Trader Joe's  
 Buy clothes & art  
 Rent a nicer apartment  
 Donate to food banks & shelters  
 Favorite food you cannot find in Seattle?  
 Good spices from other places in the world :( (Try Brother Joe!)  
 Chilean empanadas  
 Public gardens!  
 Fruit TREES ♡  
 Yes PLEASE!  
 Increase affordable access to whole foods. Support the farmers market.  
 TAX THE RICH  
 ELDER  
 MENTAL HEALTH SOURCES



### Community Comments:

- End industrial agricultbusiness complex!
- Defund FDA!
- How many days, months, or years has it been since you had nothing to eat?
- What if you went grocery shopping and told what you could have?
- Have you ever gone hungry?
- Save up for Trader Joe's
- Public gardens! Yes please!
- Fruit trees

- Buy clothes & art
- Rent a nicer apartment
- Donate to food banks & shelters
- Favorite food you cannot find in Seattle?:**
- Good spices from other places in the world :( (Try Brother Joe!)
- Chilean empanadas

# Activities

RECREATION  
SAFE SPACE  
Yoga/Movement  
Creative Studios  
Block Parties  
Farmers Market  
run/walk path  
+1  
FLY-BY  
STREET ART  
WALKING

# ACTIVITIES

Equity  
Community  
Connections  
Healthy Living

What street-level activities would you like to see in this district to make this a more equitable and community oriented place?

What do you like to do here today?

What values would you like to maintain/introduce to provide a healthy, safe, and connected community? What activities can be introduced to further those values?

Are there types of spaces/places that this district is missing that could better facilitate particular activities?



## Street-level uses allowed in C1-75 Zone

- Housing
- Grocery Store
- Health Clinic (Medical/Dental)
- Offices
- Manufacturing
- Live/Work Units
- Small Businesses
- Art Studios
- Retail Sales and Services
- Commercial Sales and Services
- Equipment & Vessel Repair
- Parks

Surrounded by industrial zoning, which does not allow housing.

BMX PARK  
DJ PLAZA

glass blowing w/ tutorials  
Public Park  
Exercise/Activity Space

Health Clinic  
to include homeless and crisis intervention  
Pea patch  
All Ages/Sober Art Events

Contemplative spaces  
Art in Public Spaces

WELLNESS ALTERNATIVE HEALING PRACTITIONERS<sup>x2</sup>

## Community Comments:

Monthly street parties

Wide sidewalks

Wellness Alternative Healing Practitioners

The Quiet Frame

A place to disconnect from it all

Noise & air pollution reducing measures would make me want to walk around more

Walls on highway, freight routes moved

More trees & green everywhere

Recreation

Safe space

Yoga/movement

Block parties

Creative studios

Farmer's market

Run/walk path

Flea market & small biz/artisan vendors

Glass blowing w/ tutorials

Public Park Exercise/Activity Space

Health clinic to include homeless and crisis intervention

Pea patch

All ages/Sober Art Events

Contemplative spaces

Seattle Punk Rock Aerobics

Skate Park

Bike path

BMX park

DJ Plaza

THE QUIET FRAME...  
A PLACE TO DISCONNECT FROM IT ALL

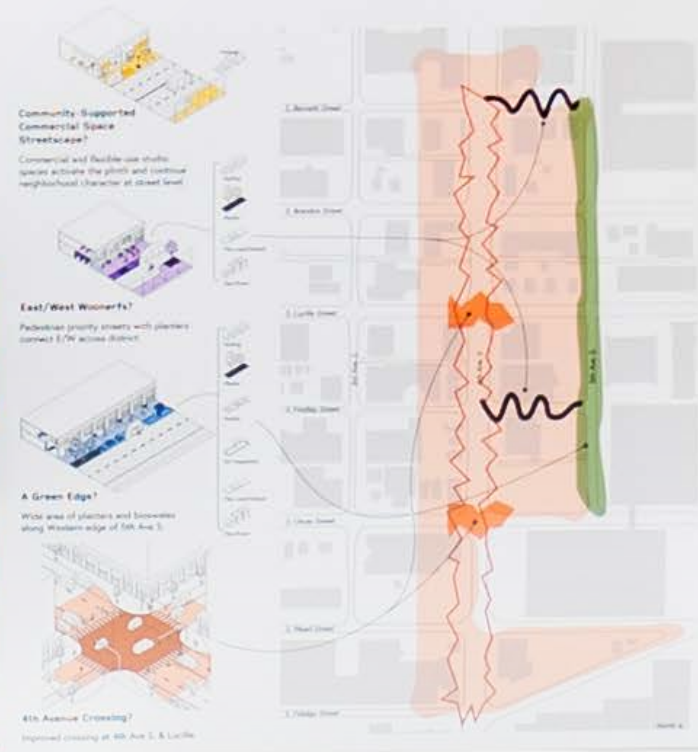


# STREET

Green Streets and People Space  
 Services  
 Safety  
 Vehicle Access

## What's on the Streets?

How do you imagine the shared/public space at the sidewalk?  
 What do you think about woonerfs and a green street along 5th Avenue?  
 How would pedestrians and commerce share the street and sidewalks?  
 What changes would like to see for safer streets and sidewalks?



*Handwritten notes:*  
 - Jem Solved  
 Purposely Plant Large trees to fill in green edge  
 Native plants  
 what is a woonerf?  
 Pea patch

### Community Comments:

- Engaging storefronts
- Sidewalk seating
- Noise buffers/plantings
- More green stormwater infrastructure
- Monthly street closures for shopping/vending (2 check marks)
- Public trash can to throw away my dog's poop! (2 additional exclamation points)
- Places to sit and connect
- More green canopy
- Rainwater recycling

- Solar energy
- Semi-parking solved
- Purposely plant large trees to fill in the green edge
- Native plants
- (Drawing of a tree) More
- Pedestrian safety barriers
- Below the 4th Avenue Crossing? map: Yes!
- Improved lighting
- Close a few of the E/W blocks for walking, biking, and gardens. (Like Vine St.)

- What is a woonerf?
- Pea patch
- Woonerf = Living Street
  - slow traffic
  - pedestrians first
  - no curb
  - wide walkway
  - markets & storefront
  - green spaces
- I (heart) woonerfs! Yes!



# Hi, talk to us!

## Community Comments:

Say anything!

Face upwards

Yikes!

Peace in Ukraine

No war

We love you Seattle

# If Georgetown were a drink, what would it be?

## Community Comments:

Dark and stormy

Black peppercorn stout (weird but good)

Tequila sunrise

A kitchen sink

Lift Rides 7-9 stories high to see the view and imagine the future rooftop garden!





ensure a portion designated for post-incarceration  
**Housing** generation

1/2-way homeless recovery  
 recovery  
 !!!

CHILD/FAMILY FRIENDLY features?

live/work art studios  
 More PARKS!

What schools serve the children who will live here? Are they public? Are they high quality? (+1)  
 Taller! (comment under the rendering of the building)  
 10-15 stories would be better for density and preserve some lots as open space!

GCDA Idea Fest 2022

# HOUSING

AFFORDABILITY  
EQUITY  
PUBLIC SPACE  
RESIDENTS

WE ESTIMATE APPROXIMATELY 152 AFFORDABLE HOUSING UNITS INCLUDING STUDIOS, ONE-BEDROOM, TWO-BEDROOMS, AND THREE-BEDROOMS. THE COMPLETED PROJECT WILL SERVE HOUSEHOLDS EARNING NO MORE THAN 60% OF THE AREA MEDIAN INCOME (AMI) AND HOPES TO ADDITIONALLY SERVE A MIX OF HOUSEHOLDS WITH INCOMES RANGING FROM 50%, 40%, AND 30% AMI. A PORTION OF THE PROJECT WILL PROVIDE SMALL BUSINESS LEASED COMMERCIAL SPACE AND LIVE/WORK UNITS FACING A COMMUNITY OPEN-SPACE AND ADJACENT PUBLIC RIGHT-OF-WAY. A NUMBER OF GRADE-LEVEL PARKING STALLS WILL BE PROVIDED ON-SITE, AND PARTNERSHIPS ARE PLANNED TO CREATE AND UTILIZE EXISTING NEIGHBORHOOD PARKING ARRANGEMENTS.

150+ Affordable housing units centered on a plaza

JACKSON | MAIN ARCHITECTURE  
 TWG DEVELOPMENT, LLC

10-15 stories would be better for density and preserve some lots as open space!

7-9 STORIES TALL IS BIG/CH CH CH CHANGES

TRANSITIONAL HOUSING OPPORTUNITIES

TALLER!

maker spaces

**Community Comments:**

Ensure a portion designated for post-incarceration 1/2 way homeless recovery (!!!!)

Child/family friendly features?

Live/work art studios

More parks!

What schools serve the children who will live here? Are they public? Are they high quality? (+1)

Taller! (comment under the rendering of the building)

10-15 stories would be better for density and preserve some lots as open space!

7-9 stories tall is BIG/ ch ch ch ch changes

Transitional housing opportunities

Affordable live work space for artists

Maker spaces ok to live in!

Affordable  
 live work space  
 for artists.

TRANSITIONAL HOUSING OPPORTUNITIES

maker spaces ok to live in!

WHAT PERCENTAGE OF YOUR INCOME CURRENTLY GOES TO YOUR HOUSING?

- 95%
- 85% .
- 75% :
- 65%
- 55% ✓ ME
- 45%
- 35% ●
- 25% . . .
- 15%
- 5%

WHAT NUMBER TO YOU REPRESENTS "AFFORDABLE" MONTHLY RENT OR MORTGAGE?

- \$1,250
- \$700-900 m
- \$900
- \$800
- \$600-800
- \$700
- \$1,200-1,500
- 20%

## What percentage of your income currently goes to your housing?

### Community Comments:

85%	1
75%	2
55%	5
35%	1
25%	3
10%	1

## What number to you represents "affordable" monthly rent or mortgage?

### Community Comments:

- \$900
- \$800
- \$1,800/mortgage; \$1,200/rent (<---agree)
- \$1,250
- \$700 - \$900
- \$1,200 - \$1,500
- \$600 - \$800
- 20%
- \$700



# Connect

Cannot underestimate the need/impact of increasing tree canopy whenever possible. Through street level greenspace w/ tree plantings for shade/sound buffer, more welcoming storefronts and seating (+11) YES!

GCDA Idea Fest 2022

## CONNECT

COMMUNITY SERVING COMMERCIAL  
NON PROFITS  
ARTIST LIVE-WORK  
STREET LIFE

We will present an opportunity to provide Georgetown with a newly connected mix of uses, amenities, and public improvements. Improved sidewalks, calmer green streets, and multimodal support will strengthen the community while respecting historic patterns.

A focus on the public realm is a priority for the project, with new open space, pedestrian scaled storefronts and artist live/work studios, and a fresh mix of landscaping that will calm adjacent patterns of circulation while improving walkability and alternative modes of transportation.

150+ Affordable housing units centered on a place

JACKSON | MAIN ARCHITECTURE TWG DEVELOPMENT, LLC

Street front bldgs need to be permeable or transparent to make the neighborhood feel more pedestrian friendly & human-scaled.  
+ Native plant species  
+ locally-derived materiality

w/ include partnership incubator programs for small businesses ← yes!

non-profits is a great idea to include +1

But where will all these people buy groceries??



### Community Comments:

But where will all these people buy affordable groceries??

Grow food in Georgetown

Hire local farmers

A community garden space to grow our own groceries

Cannot underestimate the need/impact of increasing tree canopy whenever possible.

Through street level greenspace w/ tree plantings for shade/sound buffer, more welcoming storefronts and seating. (+11) (Yes)

Include partnership incubator programs for small businesses. (Yes!)

Non-profit's a great idea to include. (+1)

Street front bldgs need to be permeable or transparent to make the neighborhood feel more pedestrian friendly & human-scaled.

Native plant species & locally-derived materiality



LITTER PATROL

GCDA Idea Fest 2022

# CIRCULATION

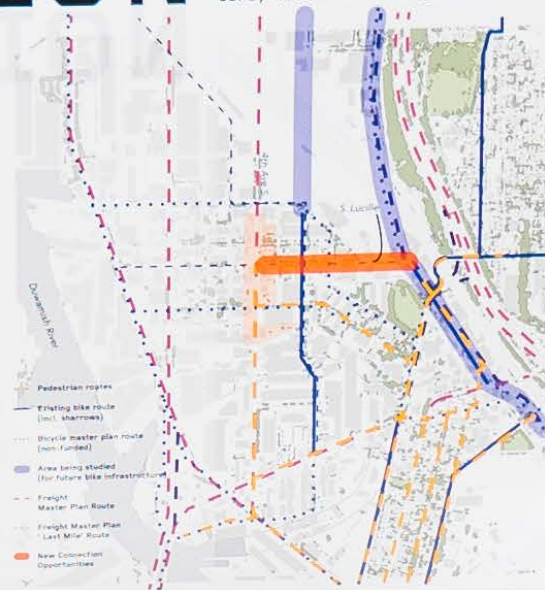
Public Transportation  
Pedestrians  
Bikes  
Cars, Trucks and Freight

How do you imagine moving through this district?

Can you imagine how it would feel like walking? Can you imagine how it would feel biking? Can you imagine how it would feel driving?

Are there important streets, access or paths that you would like to see improved?

What changes would you like to see to make this district more accessible?



Bike-friendly

Foot Good Light

ped-x bridges

electric vehicle charging

Lane marking = road safety  
update striping

crosswalk visibility  
road/path reflectors

prioritize mobility access curbs etc

Path from Corson to River Street  
between WSDOT & SSCC

Example of Warsaw area etc

MORE CROSSWALKS w/ WALK SIGNALS

more parks + greenspace!!

shared community spaces

Bike friendly

→ protected (from cars)  
bike lanes - people drive  
crazy on 4th...



## Community Comments:

*Litter patrol*

*Lane marking = road safety*

*Update striping*

*Crosswalk visibility*

*Road/path reflectors*

*Prioritize mobility access curbs etc.*

*Path from Corson to River Street  
between WSDOT & SSCC*

*More crosswalks w/ Walk signals*

*Crosswalk at Warsaw across Ellis and  
across Corson*

*More parks & greenspace!!*

*Shared community spaces*

*Bike friendly - protected (from cars)*

*Bike lanes - people drive crazy on 4th...*

*Bike friendly streets (3 stars) - Yes*

*Good lighting*

*Ped-x bridges*

*Electric vehicle charging stations*



# What is the environment, anyway?

The city we live in and the ecosystems that were/are there before and after urban development.

city + nature

SEE EVERYTHING AS CONNECTED

Something that we are connected to whether we like it or not, and it's connected to us.

Fair and equitable distribution of benefits & burdens

biophilic design  
designing with nature.

Where we live, what surrounds us on a macro scale

People, non-humans, lands, water, social forces, imagination

Add more to land!!!



## Community Comments:

*The city we live in and the ecosystems that were/are there before and after urban development.*

*City & nature*

*Something that we are connected to whether we like it or not, and it's connected to us.*

*Where we live, what surrounds us on a macro scale.*

*People, non-humans, lands, water, social forces, imagination. (+1)*

*See everything as connected*

*Fair and equitable distribution of benefits & burdens*

*Connection surroundings setting vibe resources*

# What can we do to make our air & water cleaner?

## Community Comments:

*Biophilic design; designing with nature*

*Commute w/ ppl...*

*Ride the light rail, carpool, bike...*

*Add more trees to our land (!!!) (+1)*

*Wetlands!*

*Greener urban spaces*

*Safer/healthier products*

*More sustainable farming! Plan/eat more fruits & vegetables*

*Vote!*

*Minimize/eliminate polluting byproducts - CO2, oil, all the junk stormwater carries rivers/sounds/streams*

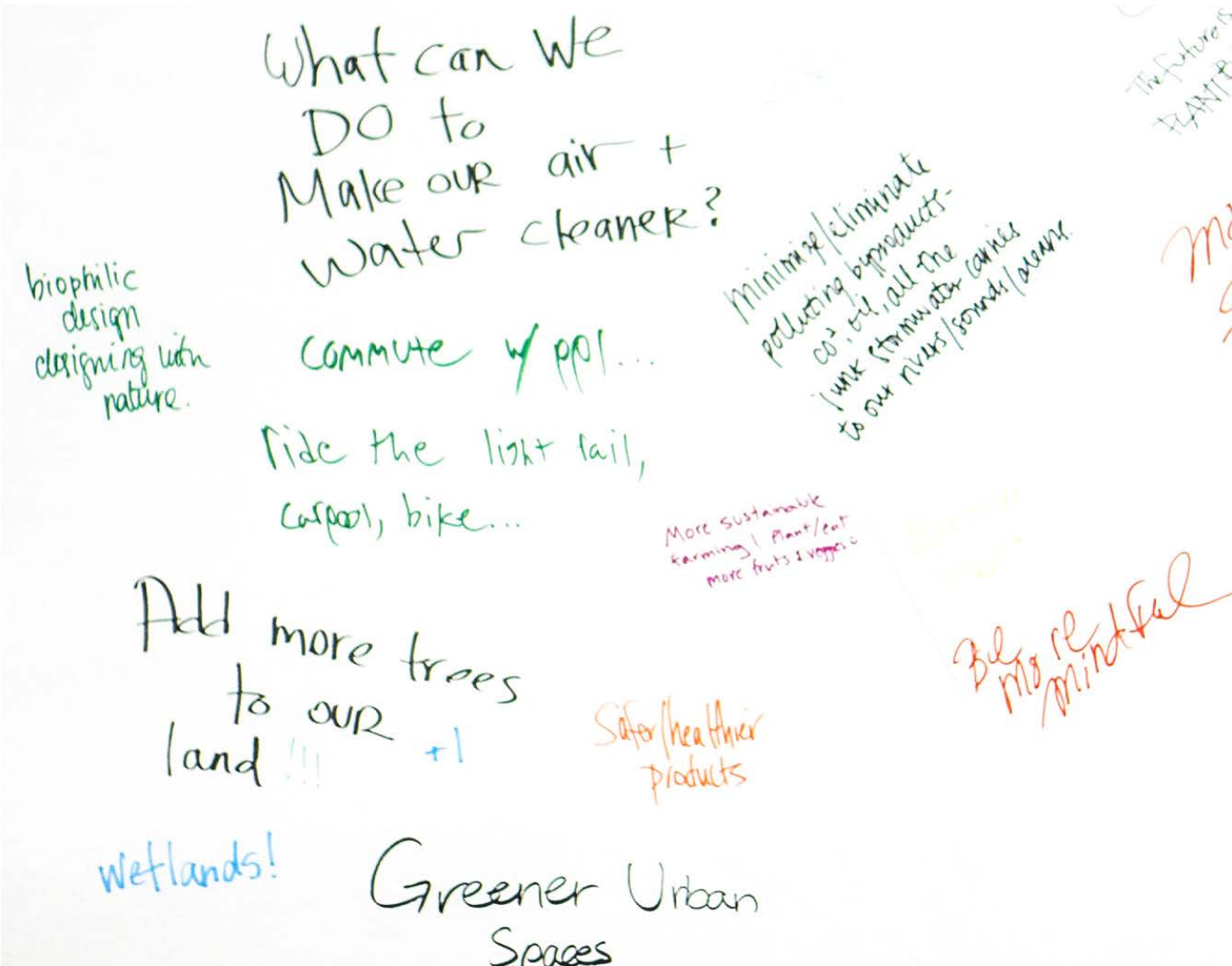
*Eat more veggies*

*Be more mindful*

*Make art*

*The future is plantbased!*

*Go veggie!*





# What can I do to help my local environment?

## Community Comments:

Ride a bike to school/work/both once in a while or more!

Value it!

Wash my car & garden w/ earth friendly products

Walk

Pay attention to it all

Pick up trash

Community clean once or twice a week

More sustainable farming! Plant/eat more fruits & veggies



GO VEGGIES!  
The future is PLANT BASED!

the future is plant based  
the future is plant based  
the future is plant based

make art!

What can I do to help my local ENVIRONMENT?

Ride a bike to school/work/both once in a while! or more!

value it.

pick up trash

Wash my car & garden w/ earth friendly products  
walk

community clean once or twice a week

pay attention to it all

reuse/recycle construction

Dreams +  
Aspirations  
for the  
future

## What are your Dreams & Aspirations for the Future?

IdeaFest participants painted words and images on banners and flags around the event. Each sharing their visions for the future of the neighborhood.

Rooftop Park! Duck Pond Let Love Grow  
More green space Skybridge! Green Sp  
Lend a Hand! All in one neighborhood.





**Flag and Banners:**

*Let Love Grow*

*Rooftop Park!*

*Dreams & Aspirations for the Future*

*Duck Pond*

*More green space*

*Smash the Patriarchy*

*That everyone has time & space  
(for their creative selves & life)*

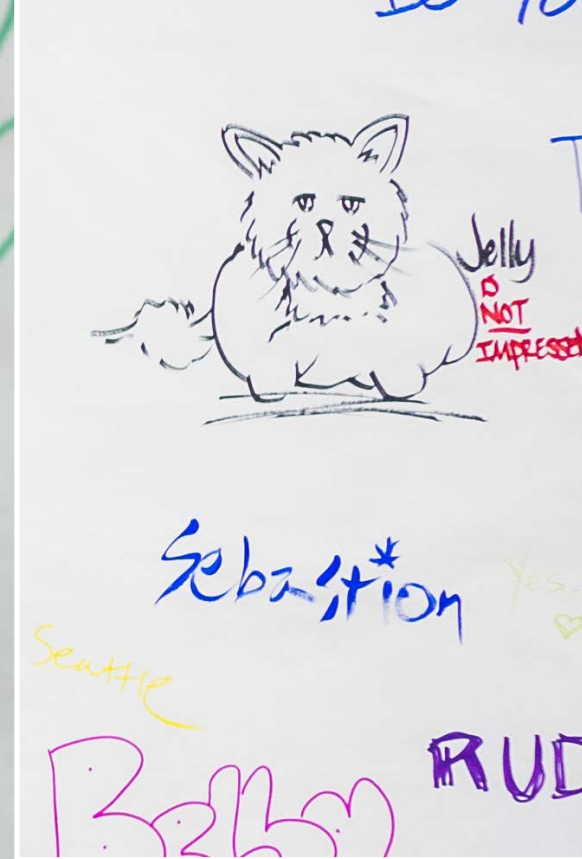
*Skybridge!*

*Work, live, love, create garden –  
All in one neighborhood.*

*Lend a Hand!*



# Do you have a pet?



## Community Comments:

*Belly & Button (cat drawing)*

*Jelly (cat) is not impressed*

*Sebastien*

*Yes, 7 pets*

*Theo*

*Yes*

*2 birds*

*Kitteigh*

*Rudder & Maya*

*Doc & Fluff*

*MacIntosh & Blaze*

*Keiki*

*Dogs Rule!*

*Not yet*

*Theo, the chocolate lab (x2)*

*Cat*

*Drawing of a dog with quote I love food and have no shame*

*Obviously*

*Scout*

*Oreo*

*A very fat cat named Wynford*

*Pants (drawing of a snake)*

*Betty*

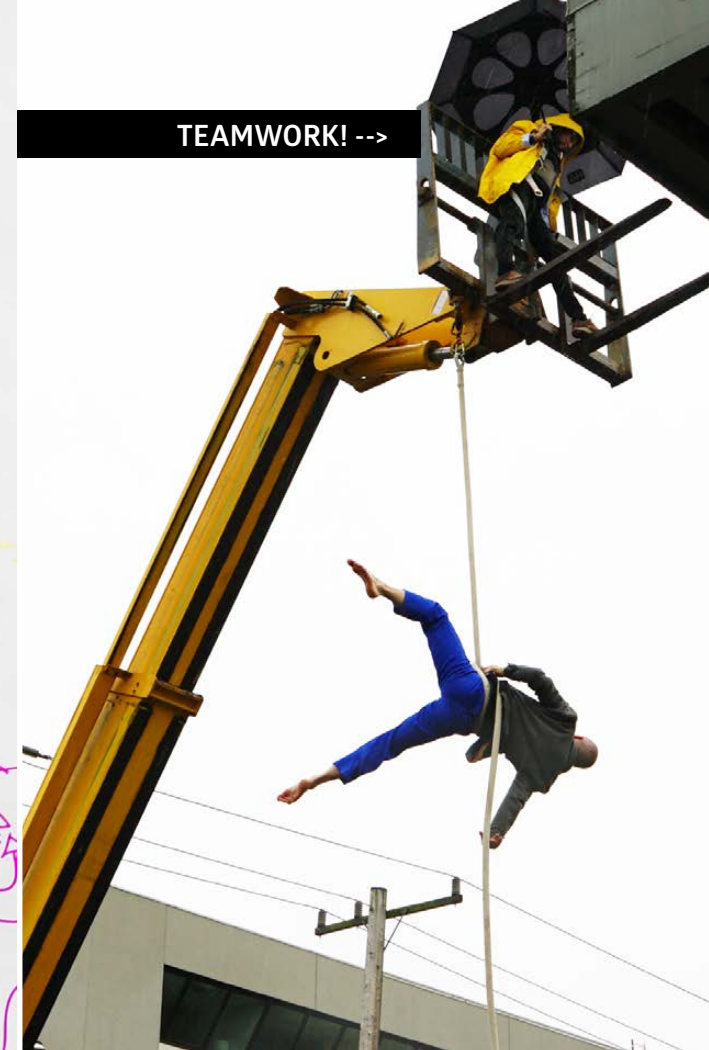
*Hank (drawing of a fish)*

*Rowdy (drawing of a dog)*

*Anubis! (drawing of an iguana?)*



# Where do you live?



## Community Comments:

*Rainier Beach  
Georgetown  
U District  
Eastlake  
Phinney  
West Seattle  
Georgetown*

*N. Georgetown  
Lynnwood  
Edmonds  
South Park  
Kirkland  
Issaquah  
Tacoma  
Green Lake*

*Alki  
Georgetown  
Des Moines  
Northgate  
Northgate near that person  
University District  
Columbia City  
White Center*

*Downtown Seattle, 4th & Pike  
Equinox  
South Park  
Columbia City  
Greenlake  
Kent  
West Seattle*

**Do you know anything about the Georgetown Steam Plant? Tell us!**

DO YOU KNOW ANYTHING ABOUT THE GEORGETOWN STEAM PLANT? TELL US!

**Community Comments:**

*There was a cool circusy Halloween show there, that my friends speak highly of (I'm from NYC!!)*

*A woman named Lily kept this place alive years... Big Black had a show here in the 90s*

*Whispers of artistic use of the plant as a creative space...so mysterious & RAD!*

*I went to a dance performance there!*

*Historic building*

*No idea... until right now!*

*Need a bookkeeper?*

*I want to a dance performance there!*

*Historic Building*

*A woman named Lily kept this place alive for years. She should not be forgotten... Big Black had a show here in the 90s.*

*whispers of artistic use of the Plant is creative space... so mysterious → RAD!*

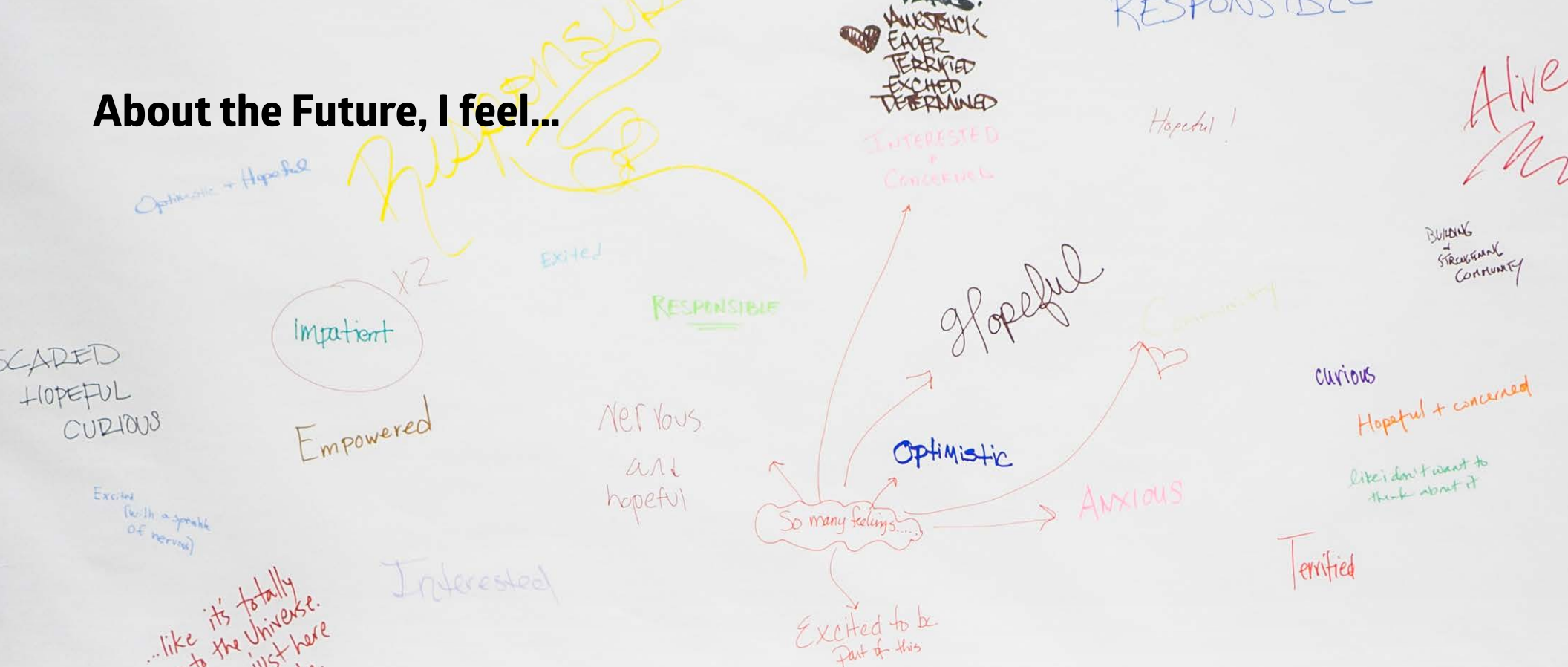
**GEORGETOWN STEAM PLANT**  
Community Development Authority



Community Engagement  
Coming Soon



# About the Future, I feel...



## Community Comments:

Scared Hopeful Curious

Optimistic & Hopeful

Excited (with a sprinkle of nervous)

...like it's totally up to the Universe. We are just here for the ride & to love!

Impatient (x2)

Empowered

Interested

Responsible (x3)

Excited

Nervous & hopeful

Equal parts: awestruck, eager, terrified, excited, determined

Interested & concerned

So many feelings

Excited to be a part of it

Anxious

Optimistic

Empowered

Interested & Concerned

Terrified

Alive

Hopeful & Concerned



## What question do you want to ask?

How do we keep  
all future development  
caring like this group



### Community Comments:

*How do we build for a future w/ fewer cars?*

*How can we measure and improve air quality?*

*So many ways, need more funding*

*What's the capital of Peru?*

*How do we prevent war?*

*How do we keep all future developments caring like this group?*



# Please Join Us for **Duwamish Valley IDEAFEST TWO!**

June 11 2022, 3-6pm

**DUWAMISH VALLEY  
IDEAFEST #2**

**YOU ARE INVITED!**

**JUNE 11<sup>TH</sup>  
3-6 PM**

**GAMES  
ART  
& SKY  
RIDE**

**MUSIC  
& FIRE**

**FREE  
FOOD &  
DRINK**

**BRANDON ST**

**4<sup>TH</sup> AVE S**

**404 SOUTH BRANDON ST**

**EQUINOX  
STUDIOS**  
Equinoxstudios.org

**GEORGETOWN  
COMMUNITY  
DEVELOPMENT AUTHORITY**  
GeorgetownCDA.org

Come, learn about the past of the Duwamish Valley, engage with the present and vision into the future!

You are invited.  
Your presence is wanted.  
Your voice is needed.

Talk with architects  
Interact on maps  
Meet your neighbors  
Share your experiences  
Guide future development

**PHOTOGRAPHY BY:**

Tim Agüero  
Ann Slothower  
Mindi Raker

**DISTRICT DESIGN CONCEPTS BY:**

SIGNAL  
Jackson Main Architecture

**GRAPHIC DESIGN BY:**

Blank Space

# Thank You!

Thank you to everyone who helped  
make IdeaFest #1 Happen!

[georgetowncda.org](http://georgetowncda.org)

